

MISSION

To promote and maintain company branding by using my artistic and technical abilities in creating user friendly and visually appealing media collaterals

WORK EXPERIENCE

Web Graphic Designer

Landmark Investment Group (Land Developer)
Middletown, CT - 3/10 to present

- Manage projects from negotiating with vendors to final output
- Builder of websites, print collaterals, branding and databases

Web Graphic Designer

JobTarget (Software Company)
New London, CT - 1/08 to 2/09

- Created and maintained corporate branding: logos, business cards, and PowerPoint presentations
- Designed tradeshow booth graphics, pop-up displays, & various promotional items
- Constructed a coupon savings book to be inserted into 289,000 copies of HR Magazine
- Executed brochures, print ads, mailers and banner ads
- Coded & designed eBlasts, websites and eNewsletters
- Collaborated with marketing team in conceptualizing promotional campaigns

Graphic Design Specialist

Long Island Association for AIDS Care (Not-For-Profit)
Hauppauge, NY - 5/07 to 9/07

- Designed and created brochures, newsletters, annuals and advertisements
- Oversaw workflow of in-house and freelance designers

Web Designer

Vision Marketing, Inc. (Design/Marketing Firm)
Bayport, NY - 10/04 to 8/07

- Created from design to completion search engine friendly websites, Flash banners, preview ads for Thomas Register and email blasts
- Interfaced with development team to maintain web standards and browser compatibility
- Uploaded and tested completed websites
- Applied ASP/VBScripts to contact forms and JavaScripts for field validation
- Performed in a deadline driven environment
- Met with clients to ensure accurate vision translation

Contract Web and Print Designer

Web Development and Marketing Industries
USA - 5/07 to present

- Websites
- Print Design
- Trade Show Graphics
- Flash Banners
- Branding
- Project Management
- Consultations
- Social Media (Beginner)

EDUCATION

Bachelors of Fine Arts in Digital Arts and Design

C.W. Post, Long Island University

- Magna Cum Laude
- 2003 Student BOLI award winner
- Honors program award recipient

Associates in Computer Information Systems

SUNY College of Technology at Farmingdale

- Minor in Business Administration

SOFTWARE / SKILLS

- Illustrator
- Photoshop
- Dreamweaver
- Fireworks
- Flash
- InDesign
- QuarkXPress
- Acrobat
- Word
- PowerPoint
- Excel
- Premiere
- Director
- 2-D Design
- Web GUI Design
- Wire-framing
- CMS - Joomla (Beginner)
- Email Templates
- Copywriting / Editing
- xHTML / CSS
- JavaScript Libraries
- Photo Retouching
- Vector Graphics Creation
- Project Management
- SEO
- Video / Sound Design

OTHER

- Owner - Ultimate Bagel Cafe - 3/96 to 2/00
- Proficient in Mac and PC platforms